

Anti-Smoking Tobacco

- 1/2 of C-Store shoppers are smokers.*
- Tobacco is the key driver of C-Store business. Reach smokers where you know they will see your message.*
- Recency planning! Make an impact where tobacco decisions are made or contemplated
- Consumers average up to 5 gas station visits per month.**
- 70% of consumers pay at the pump. Ideal placement of your message.**

*Source: CSNews Market Research/Harris Interactive 2004.

**Source: Nacs USA Money September 29, 2005



60%
of Campbell County residents
want all worksites to be
**100%
Smoke Free.**

Don't You?
CALL
(859)363-2050

NORTHERN
KENTUCKY ACTION

WV HEALTH CLINIC

Volunteers Sought
for Study of Stop Smoking Program

More than 16 million men and women over the age of 18 who smoke cigarettes and would like to quit. The purpose of this research study is to determine the effectiveness and safety of an intervention program as an aid in reducing smoking cessation.

Participants will receive one of three study medications. At each of the visits all participants will receive individual counseling sessions and written handouts.

Those interested in getting more information or in participating in the study, are still
CONTACT: 844-363-2050

Body is a powerful thing

QUITPLAN
1-888-354-PLAN
quitplan.com

WE CAN HELP YOU
**FIGHT YOUR URGE
TO SMOKE**

★ ★ ★ ★

"THE URGE" VS. "YOU"

PROVIDED BY THE WASHINGTON STATE DEPARTMENT OF HEALTH

★ ★ ★ ★ **1-877-270-STOP** ★ ★ ★ ★

QUITLINE.COM

www.allovermedia.com

ALLOVER MEDIA
INDOOR | GAS PUMP | AMBIENT