



Financial

- 70% of consumers pay at the pump. Reach consumers with credit cards while it is top-of-mind. Ideal placement for your message and offer.*
- Most consumers fill up near home, work or while traveling. Reach consumers where they live, work & play.
- Reach consumers while they are within proximity to your location.
- Consumers average up to 5 gas station visits per month.

*Source: Nacs USA Money September 29, 2005